

ROSENWALD'S DAILY STORE NEWS

STORE OPENS AT 8 A. M., CLOSES 6 P. M.
OPEN SATURDAY UNTIL 9:30 P. M.

ALBUQUERQUE, WEDNESDAY, AUGUST 25.

TOO BUSY TO COME DOWN?
CALL 96 AND GIVE YOUR ORDER.

Rapidly the Atmosphere of Autumn is Gathering in the Various Sections of this Better Store and Your Fond Hopes for New Beauty in Fashions is Met With Full Realization

OUR BIG SHOW WINDOWS WILL CONVINCE YOU

That Friday's Sale of the Ilfeld-Spitz Stock Will Be the Biggest Event of Its Kind That Ever Took Place in New Mexico.

LACES
RIBBONS
VEILINGS
SILK GLOVES
INFANTS WEAR
MEN'S FURNISHINGS
PIECE GOODS
DRESS TRIMMINGS

At About ONE-TENTH Their Value

This stock must be sold in one day—none of it goes onto our shelves as regular merchandise and the prices we have placed on the various articles will move them on with a rush—

REMEMBER—NEXT FRIDAY AND THE "BIG STORE" WON'T OPEN UNTIL 10 O'CLOCK.

As we want to arrange the sale goods in our main aisle for prompt service.

BEST FOR YOU AND BEST FOR THE BOY

Rosenwald's 'American Boy' School Suit at \$5.00



This suit is the best value that this amount of money can buy—Consists of Coat and Two Pair Trousers—All wool material, guaranteed, extra strong tailoring and will outwear three cheap school suits. All sizes from 6 to 14 years. Our "guarantee of satisfaction" with every suit and we most think well of them when we guarantee the "wear" of a boy's school suit. Come in and see them.

You're No Further from Rosenwald's than the Nearest Postoffice

No matter where you live, shop at Rosenwald's. Experienced shoppers fill your order the day it is received and we prepay parcel post charges. It's understood that if for any reason you are dissatisfied with your purchase your money is cheerfully refunded.

GOLF STARS WILL COMPETE FOR HONORS

Evans, Ouimet and Travers, All Champions Scheduled to Play on Noted Course Near Detroit.

Detroit, Mich., Aug. 25.—Will the new golf champion be Evans, ranked as Travers—or will it be some other?

These three stars, each of whom has a champion title by a majority of American enthusiasts, to furnish the most interesting amateur tournaments since the golf championships tournament to be held here from August 26 to September 4.

More than 150 contestants are expected to compete in the preliminary round August 26, on the Detroit Country Club course. Harry Vardon, the famous English golfer, who shot a game on these grounds two years ago, predominated the course the time he had seen in America. Other noted players of the switch postage have declared that no course in the country demands more skill from star performers in championship competition.

Since the links were complete in June, 1912, no one has turned in a score better than 72.

So far as known the great players from the east, middle west, south and Pacific coast, who are entered in the national amateur, are mostly of the opinion that no championship possibility will be greatly favored or seriously handicapped by the requirements of the course. On the other hand it is probably their unanimous view that the "two shot" star will be left hopelessly behind before the preliminary rounds of medal play have been completed.

Nearly all of the amateurs who competed in the championships rounds in the 1912 tournament are entered again and there will be more than a dozen players of notable importance, in addition to the western champion, "Chick" Evans, Jack Neville, the Pacific coast's hope, and Nelson Whitmore of New Orleans often referred to as "the peer of Dixie players," sent their entries in early. Through the efforts of the United States Golf association the field is certain to be unusually strong for the qualifying rounds. After Monday the tournament is expected to resolve itself into a battle of giants.

Golf experts, who for months have been writing of the tournament, have delighted in maps referring to the contest as a struggle between the east and west, with about 150 competitors on each side. Their article, however, eventually have been incomplete without reference to the open champion, George Travers, the national amateur title holder and former open champion.

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Francis Ouimet, and Charles Evans Jr., lone westerner of the trio, who for the past two seasons has been inimicable in the western amateur tournaments. These

three players, it has been computed, have won 24 golf titles during the past eight years. These honors do not include foreign or scholastic victories. Travers has been most successful. He has been winner of the national amateur in 14 championships of distinct importance.

The fact that Travers and Ouimet have not played much golf in the west and Evans has been unsuccessful in his big matches in the east has caused enthusiasm to study the peculiarities of the Detroit course with unusual care. The grounds were designed and built up an Englishman and are, perhaps, more representative of British links and the more difficult of eastern courses than those nearer the Mississippi river.

Although the country is practically flat, the designer produced an endless variety of hazards, diagonal cross-hazards, elusive traps and imposing mounds. Nearly all of the greens are banked and are large, giving plenty of room for a good effort.

When Women Suffer

No remedy gives greater relief than Anti-Acidic (A-K) Tablets in all conditions generally known as "Women's Aches and Ibs." One trial will satisfy any woman that she has at last found the remedy she has so long been looking for.

Indigestion—Dyspepsia

Are you distressed after eating? Do you have nausea when riding in the car or on the train or boat? Take A-K Tablets and get instant relief.

Genuine A-K Tablets bear the monogram. At all Druggists.

FRENCH SWINDLER ONCE AGAIN IN PARIS

Paris, Aug. 25.—The Paris banker, Henri Roche, whose prosecution for swindling developed into a bitter political struggle, and was incidentally responsible for the Callaix-Carmelite tragedy, is reported to have returned to France. After the inquiry by the parliamentary committee into the circumstances under which the trial of his case was postponed, Roche, who was hiding in France, was supposed to have gone to Switzerland. A law was introduced in parliament at that time extending the time limit in which the charge against him might be upheld; then it was stated Roche went to Chile from where he recently returned to either the French army under an assumed name.

RATIONS ARE SENT TO FLOOD VICTIMS

Little Rock, Ark., Aug. 25.—Reports at noon from Newport stated that the train service with points north had been restored. Fifteen hundred rations from Little Rock reached Newport this morning. Mayor A. T. Hulsey has issued a statewide appeal for aid.

C. W. Hays detailed two squads of state militia to report to Newport officials. The troops will leave this afternoon and take large quantities of tents and blankets for the use of the sufferers.

Justice and Mrs. D. E. Salas, of Old Town, left today for Paris, N. M., where they will spend a vacation.

EFFICIENCY IS THE KEY TO SUCCESS; BE EFFICIENT

This is the business era, and the great rich world of business demands "Business Brains" and is willing to pay handsomely for that article.

Do our universities provide for business? Apply for a situation and you will be laughed at, no matter what literary training you have had, if you know nothing of the techniques of business. Of course, an education is desirable, only the world doesn't care for that which it cannot use.

The business world is a practical one. It doesn't ask "What do you know?" but "What can you do?"

If you have Business Efficiency to sell, the world is your market; there are no bounds to your field; no limit to your ambition.

"Efficiency" finds no place in the jargon of business. "Efficiency" is the unit of value.

But the business world is exclusive; it makes no place for the untrained. It can't use them; but it is in constant need and offers rich remuneration to the skilled—the efficient.

Business efficiency may be best acquired in an institution conducted by practical business men who teach business as business is done in the office.

There is only one best, there is one National Accredited Commercial School in the southwest; there is one institution that supplies more business trained brains than all other schools in New Mexico. Its graduates are successful and are everywhere in demand. Get in line at the beginning of the fall term, September 7. Catalogue on request.

ALBUQUERQUE BUSINESS COLLEGE
The Special School by Specialists."

BOND SALE CLOSED, MONEY IS AVAILABLE

Santa Fe, N. M., Aug. 25.—After a month and a half of delay, since the successful bid was made, the deal for the sale of the \$500,000 state highway bonds was completed yesterday. Payment will be made by draft to the state treasurer and within a week's

time, it is announced, the work of expediting the proceeds on the building and improvement of state highways will begin.

The successful bidders, Kelly and Kelly, of Kansas City, and Arthur Bellman, of Santa Fe, have resold the bonds to Ollis and Company, of Cleveland, Ohio, the transaction being completed upon the receipt from Dublin, Thompson and Clay, of New York, expert bond attorneys, of an opinion approving the legality method and manner of the sale. The bonds, as has been fully stated, are sold at par and accrued interest, pro rata, the equivalent of the difference between this and the market value.

Las Vegas, N. M., Aug. 25.—Chris Clay, for years a Santa Fe employee, has resigned and gone to New York, where he will take ship for London. Clay intends to join the British colors and hopes to be sent to the front at once.

**HORLICK'S
THE ORIGINAL
MALTED MILK
THE FOOD-DRINK FOR ALL AGES
TAKE A PACKAGE HOME
NO SUBSTITUTE IS "JUST AS GOOD"**

SOME NEW DRESSES

**That Accurately Portray the Trend of Fall Fashions Have Arrived
at Rosenwald's**



Rosenwald's dress salons were filled to overflowing when four hundred new garments arrived during this past week—this huge shipment affords a full scope for immediate and most satisfactory choosing.

THE PREDOMINATING FEATURE OF ROSENWALD'S NEW DRESSES IS THE FASCINATING MANNER IN WHICH SILK AND WOOLEN MATERIALS ARE COMBINED.

In this bewildering display you will glimpse dresses of satin, taffeta, taffeta and serge combination, in plain colors, stripes, plaids, etc. You will note the long, sweeping lines from shoulder to hem, the ruffles and quillings so often used as adornment. Their charm no one will deny.

ROSENWALD'S NEW FALL SUITS WILL CREATE UNBOUNDED ENTHUSIASM.

It is impossible to say that any one style in suits will predominate this season—as a matter of fact, long coats, short coats and medium coats will all be stylish, while they will at the same time be fitted, semi-fitted and loose. The skirts will be a trifle wider, some pleated, others gored. Fur trimming quaintly applied at the collars and cuffs will appeal quite generally. Rosenwald's suits embody style features that mark them exclusive.

"AUTUMN"

OUR BUYERS, STILL SEARCHING THE MARKET, HAVE
ALREADY FORWARDED TO US WHAT IS PERHAPS THE
MOST PLEASING LINE OF SILKS AND DRESS GOODS EVER
SHOWN IN THE CITY. OUR NAME MEANS MUCH IN THE
HOME CIRCLE WHEN THE QUESTION OF "DRESS MATERIAL" IS DISCUSSED AND OUR ADVANCE AUTUMN
SHOWING BEARS OUT OUR REPUTATION FOR "STYLE AND
QUALITY AT A SAVING PRICE."

ALL WOOL SERGE in a fine line of fall shades 36-inch wide. A special value at 50 cents a yard.

Shepard Check and flannel; width full 36 inches; black and white. Splendid for school dresses (note width); per yard \$1.25

AB Wool Fine Serge in 36-inch width; hand twisted finish. You'll pay \$1.25 now, per yard \$1.00

50-inch All Wool Imported Epingle—similar in finish to silk and wool poplin; hard surface, but drapes well; is shown only in the new fall shades. Price, per yard \$1.75

50-inch French Gabardine—One of the season's best fabrics on account of its preferred lustre hard finish; drapes well; for dresses, also in demand for suits. A fine value at, per yard \$2.00

42-inch Black Taffeta—Lustrous finish, black as jet. Our own special brand "Rosenwald's Taffeta" woven in the saute. Fine for jackets, skirts and suits. A yard \$1.25

42-inch Silk and Wool Poplin—Soft, intrinsic silk poplin for dresses and waists. The color line includes all you can desire. A yard \$1.25

